

A soft bait rodenticide that provides unmatched performance.



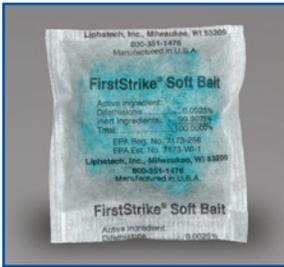
- High acceptance by rodents, even when competing food is available
- Single-feed soft bait is effective for the most challenging rodent control problems
- Maintains palatability and integrity in hot environments
- No wax formula enhances its palatability to rats and mice

# FIRSTSTRIKE®

Soft Bait. Hard-hitting Control.

Superior-performing, palatable rodenticide.

FirstStrike® is easy to use — effective in areas of strong infestation and locations with competing food sources.



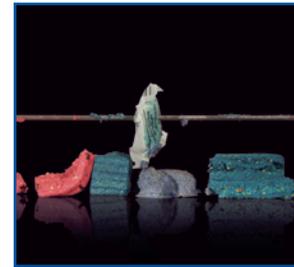
**Flexible**—Use single or multiple pouch placements.



**Easy**—Quickly secure bait on vertical or horizontal rods.



**Durable**—Bait does not crumble, even after consumption.



**Performance**—No melt means less waste.\*

- Effective ingredient, difethialone, works in a single feeding
- Can be quickly and securely fixed on horizontal or vertical rods in bait stations
- Maintains its integrity and shape at high temperatures
- Aroma escapes through pouch to attract rodents and encourage feeding
- Easily identify if rats or mice are eating the bait based on feeding patterns
- Professional grade soft bait available in 8 and 16 lb. pails
- Excellent for clean-out, lingering rodents or heavy infestations
- 10g (1/3 oz.) size offers flexible dosing through single or multiple pouch placements
- Bittering agent added to help avoid accidental consumption
- Pouch is secure on the rods, reducing chance of translocation by the rodents
- Easy clean up as rodents consume the bait instead of scattering it
- Contains food grade oil and grains; nut-free
- Bait is consistent throughout entire pouch, reducing debris
- Less active ingredient minimizes environmental load

Try the next revolution in rodenticide technology, from the Soft Bait Innovators.™  
Call **888-331-7900** today, or visit [www.liphatech.com](http://www.liphatech.com).

\*Testing was conducted in an oven at 200° Fahrenheit for 8 hours.



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**LIPHATECH®**

Advanced technology. Effective control.