



SUSPEND® SC WORKS AT LOWER CONCENTRATIONS THAN OTHER PYRETHROIDS. HERE'S WHY.

Suspend SC is a premium, high-grade formulation that contains deltamethrin, a third-generation pyrethroid (man-made version of pyrethrum, the natural insecticide produced by chrysanthemums.) It's different from older pyrethroids because it's a single, pure isomer, so it's 100% active and has the maximum power to kill insects. Recommended concentrations are flexible, too. They range from as low as 0.0015% (far lower than for most other insecticides, pyrethroids included) to as high as 0.06%.

ENCOURAGE REPEAT BUSINESS. NOT CALLBACKS.

Suspend SC is ideal for perimeters, allowing you to create a strong barrier around your customer's home. With Suspend SC's broad label, you get the job done the first time, your customers are happy, and you build your business the easiest way possible—by keeping the customers you already have.

EVERY PURCHASE COMES WITH UNMATCHED SUPPORT.

When you buy from Bayer, you're Backed by Bayer.™ That means we give you technical advice and expert troubleshooting. Training is also available at our place, yours, or on the Web. You can even tap us for free, easily-customized marketing materials, like our popular Residential Sales Aid. Most important, every Bayer product is Backed by Bayer.

PICK YOUR FORMULATION.

Suspend® SC (1 gallon & 1 pint) **DeltaDust®** (1 & 5 pounds) **DeltaGard® G** (10 & 20 pound bags)

All of these products can be used together for maximum control.

REACH US ANY TIME AT 1-800-331-2867 OR [BackedByBayer.com](https://www.BackedByBayer.com)

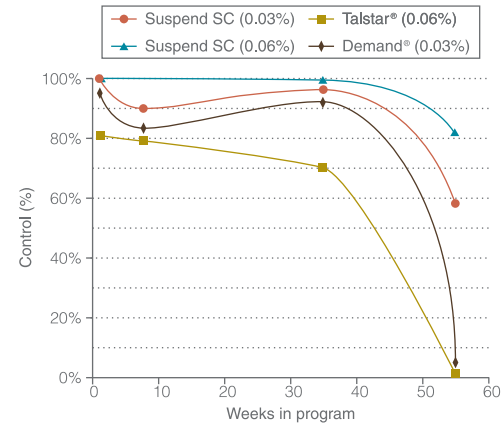


RELAX. YOU'RE BACKED BY BAYER.
Training. Troubleshooting. Count on us to help you grow your business now and for years to come.

Suspend® SC

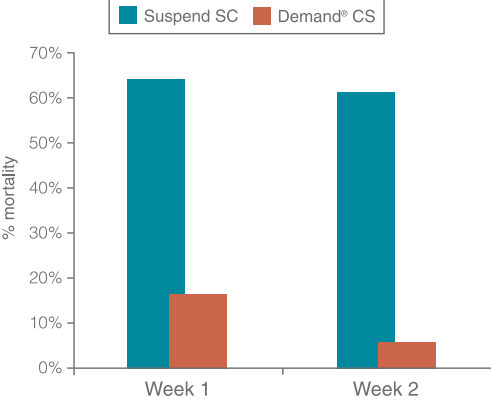
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Efficacy of Suspend SC residues in carpeting against adult cat fleas
Control efficacy of aged residues



Reference: *USA03808* Benzon Research (PA)

Efficacy of Suspend SC against German Cockroaches
Population reductions in low-income housing



Reference: *EH99-015*, A. Appel (Auburn Univ.)



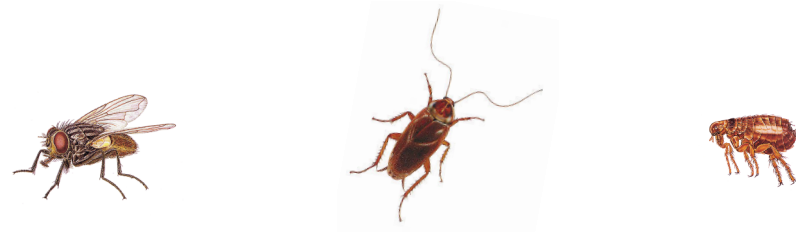
WHEN IT COMES TO PESTS THAT CAN AFFECT PUBLIC HEALTH,
YOU CAN'T BE TOO CAREFUL.

Suspend® SC **BACKED by BAYER™**

SUSPEND® SC. FAST AND EFFECTIVE AGAINST PESTS THAT CAN AFFECT PUBLIC HEALTH.

SUSPEND SC INSECTICIDE IS AN
ADVANCED-GENERATION
PYRETHROID THAT FIGHTS MORE
THAN 50 PESTS. IT WORKS
AT REMARKABLY LOW
CONCENTRATIONS AND GIVES
YOU FAST KNOCKDOWN WITH A
LONG RESIDUAL. EVEN BETTER,
IT HAS A FLEXIBLE LABEL
THAT ALLOWS APPLICATION
ON MATTRESSES, BOX SPRINGS,
CARPET, UPHOLSTERY AND
IN FOOD SERVICE AREAS.

Suspend® SC



FIGHT 50+ NUISANCE PESTS.

You're up against them all. Ticks that spread Lyme disease. Mosquitoes that spread West Nile virus. Wasps, bees and other pests that cause serious allergic reactions. Cockroaches that make asthma worse. And spiders that can leave painful, infected bites. Suspend SC controls these problematic insects, and more:

- | | |
|---------------|-----------------|
| ■ Spiders | ■ Fleas |
| ■ Bedbugs | ■ Lice |
| ■ Mosquitoes | ■ Yellowjackets |
| ■ Ticks | ■ Wasps |
| ■ Cockroaches | ■ Scorpions |
| ■ Ants | |

Suspend SC also controls ornamental and pantry pests, including flour beetles and grain borers.

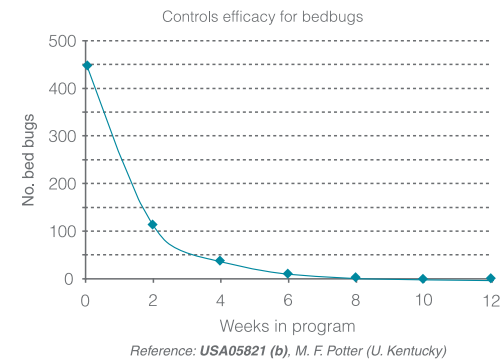
SUSPEND SC WORKS IN PLACES THE COMPETITION CAN'T TOUCH.

Take bedbugs, for instance. Bedbug jobs can be time consuming and very labor intensive. And many competitive products list bedbugs on their labels, but may not be effective where you need them most. For instance, our competitors Talstar® and Demand® can't be sprayed directly on any mattresses or other furniture surface that people touch, sit or lie on.

But the Suspend SC label gives you clear permission to use it on mattresses, box springs, upholstery, carpets, furniture and many other critical surfaces. And Suspend SC is the only product to provide 95% control or higher in independent, university field research.



Efficacy of Suspend SC & DeltaDust® program against bedbugs



MORE BENEFITS OF SUSPEND SC.

- No odor
- No visible residue
- Easy to mix & measure
- Works on porous surfaces

IS THERE ANY PLACE YOU CAN'T USE SUSPEND SC?

Not hardly. Suspend SC has a very flexible label. It's approved for indoor and outdoor residential areas as well as industrial and institutional applications, including places where food is processed and served. Outdoors, it works on foliage, wood-land edge, mulch and leaf litter.

